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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
AUGUST 1970

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
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ICE CREAM PRODUCTION

Ice cream production in the United States during August, estimated at 74,285,000 gallons, was 2 percent below the August output in 1969, the Crop Reporting Board reports. Production through August this year was 1 percent below the eight month total in 1969 and 2 percent below the corresponding period in 1968. Seasonally, output decreased 6 percent from July to August this year, compared with 8 percent at this time last year and 2 percent in 1968. Temperatures during August averaged slightly warmer than normal over most of the country. The main exception was a large area that included the middle Mississippi and Ohio River Valleys and southward to the Southern Appalachians, Alabama, and parts of Florida which averaged slightly cooler than normal.

Compared with August 1969, ice cream production was less in all regions except the South Central, where it was 4 percent more and the Mountain States, where it held steady. Decreases in the other regions varied from 1 percent in both the Pacific and North Atlantic to 10 percent in the South Atlantic. Output was 3 percent less in the West North Central Region and 4 percent smaller in the East North Central. In the three leading producing states, production was down 2 percent in both New York and Pennsylvania and 3 percent in California.

Output decreased from July to August in all regions. The declines ranged from 2 percent in the North Atlantic to 14 percent in the South Atlantic. Output was down 5 percent in the East North Central States, 10 percent in the West North Central and 11 percent in the South Central. Decreases of 4 percent occurred in both the Mountain and Pacific Regions. Ice cream production held steady in New York, but showed declines of 5 percent in California and 6 percent in Pennsylvania. Seasonal decreases occurred in all important producing states except Maine, Massachusetts, South Dakota, Arkansas, Idaho and Washington.

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PRODUCTION OF ICE CREAM, BY MONTHS, UNITED STATES, 1970

MONTH	ENUMERATED		ESTIMATED <small>CURRENT SERIAL RECORDS</small>	CHANGE FROM:	
	1968	1969		1968	1969
	Thousand Gallons			Percent	
January	53,417	53,735	52,615	- 2	- 2
February	56,256	53,759	54,970	- 2	+ 2
March	61,375	60,881	63,900	+ 4	+ 5
April	66,236	63,699	62,580	- 6	- 2
May	69,427	68,381	68,160	- 2	0
June	73,143	74,988	74,105	+ 1	- 1
July	81,346	82,438	79,390	- 2	- 4
August	79,386	76,105	74,285	- 6	- 2
EIGHT MONTH TOTAL	540,586	533,986	530,005	- 2	- 1
September	67,280	68,512			
October	63,396	61,390			
November	52,165	49,554			
December	49,780	52,878			
TWELVE MONTH TOTAL	773,207	766,320			

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PRODUCTION OF ICE CREAM, BY STATES, AUGUST 1970

STATE AND GEOGRAPHIC DIVISION	ENUMERATED		ESTIMATED		CHANGE FROM:	
	AUGUST 1968	AUGUST 1969	JULY 1970	AUGUST 1970	AUG. 1969	JULY 1970
		Thousand Gallons			Percent	
Maine	506	496	450	475	- 4	+ 6
Massachusetts	4,230	4,033	3,900	4,120	+ 2	+ 6
Connecticut	1,245	1,306	1,450	1,250	- 4	- 14
New York	7,937	7,656	7,540	7,530	- 2	0
New Jersey	2,405	1,898	1,930	1,910	+ 1	- 1
Pennsylvania	7,646	7,364	7,710	7,230	- 2	- 6
Other N.A. States.	442	410	500	425	+ 4	- 15
NO. ATLANTIC STATES	24,411	23,163	23,480	22,940	- 1	- 2
Ohio	4,750	4,653	4,500	4,400	- 6	- 2
Indiana	2,711	2,334	2,580	2,310	- 1	- 10
Illinois	4,473	4,009	3,810	3,670	- 8	- 4
Michigan	3,861	3,621	3,770	3,450	- 5	- 8
Wisconsin.....	2,319	2,109	2,350	2,250	+ 7	- 4
E.N. CENTRAL STATES	18,114	16,736	17,010	16,080	- 4	- 5
Minnesota	2,537	2,740	3,070	2,700	- 1	- 12
Iowa	1,000	808	885	830	+ 3	- 6
Missouri	1,806	2,077	2,030	1,900	- 9	- 6
North Dakota	286	331	330	330	0	0
South Dakota	148	135	20	25	- 81	+ 25
Nebraska	930	971	1,110	970	0	- 13
Kansas	655	676	860	730	+ 8	- 15
W.S. CENTRAL STATES	7,362	7,738	8,305	7,485	- 3	- 10
District of Columbia	796	714	290	230	- 68	- 21
Maryland.....	1,525	1,441	1,760	1,610	+ 12	- 9
Virginia	921	956	1,070	920	- 4	- 14
West Virginia.....	372	417	220	185	- 56	- 16
North Carolina....	1,915	1,888	2,110	1,640	- 13	- 22
Georgia	1,003	976	1,230	1,030	+ 6	- 16
Florida	2,100	1,914	1,990	1,850	- 3	- 7
Other S.A. States.	1,080	696	760	600	- 14	- 21
SO. ATLANTIC STATES	9,712	9,002	9,430	8,065	- 10	- 14
Kentucky	628	545	700	625	+ 15	- 11
Tennessee	1,637	1,462	1,690	1,640	+ 12	- 3
Alabama	936	951	1,165	970	+ 2	- 17
Mississippi	379	333	390	300	- 10	- 23
Arkansas	346	288	340	360	+ 25	+ 6
Louisiana	1,016	918	1,050	950	+ 3	- 10
Oklahoma	641	563	650	520	- 8	- 20
Texas	2,825	2,943	3,300	2,940	0	- 11
SO. CENTRAL STATES	8,408	8,003	9,285	8,305	+ 4	- 11
Montana	214	216	215	190	- 12	- 12
Idaho	322	346	305	310	- 10	+ 2
Colorado	790	738	715	715	- 3	0
Arizona	388	405	470	440	+ 9	- 6
Utah	468	419	470	420	0	- 11
Other Mt. States..	301	322	375	375	+ 16	0
MOUNTAIN STATES	2,483	2,446	2,550	2,450	0	- 4
Washington.....	1,371	1,427	1,480	1,530	+ 7	+ 3
Oregon	658	593	700	640	+ 8	- 9
California	6,571	6,803	6,950	6,600	- 3	- 5
PACIFIC STATES	8,600	8,823	9,130	8,770	- 1	- 4
UNITED STATES 1/	79,386	76,105	79,390	74,285	- 2	- 6

1/ Includes Alaska and Hawaii.

ICE MILK PRODUCTION

Ice milk production in the country during August was set at 31,335,000 gallons- 1 percent below August 1969, but fractionally above August 1968. Total output through August this year was 1 percent more than in the first eight months of 1969 and 6 percent larger than in 1968.

The seasonal decline from July to August was 8 percent this year. This compares with a decrease of 9 percent between these months last year and 6 percent two years ago. All regions showed seasonal decreases.

Compared with August 1969, production was more in both North Central Regions. Output was less in all other regions.

PRODUCTION OF ICE MILK, BY MONTHS, UNITED STATES, 1970

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM:	
	1968	1969	1970	1968	1969
	Thousand Gallons			Percent	
January	13,223	14,580	14,660	+ 11	+ 1
February	15,012	15,338	16,330	+ 9	+ 6
March	18,780	19,642	20,305	+ 8	+ 3
April	22,947	24,173	24,160	+ 5	0
May	26,453	28,926	28,505	+ 8	- 1
June	29,862	30,994	32,065	+ 7	+ 3
July	33,231	34,680	34,095	+ 3	- 2
August	31,277	31,554	31,335	0	- 1
EIGHT MONTH TOTAL	190,785	199,887	201,455	+ 6	+ 1
September	23,020	24,889			
October	19,173	20,990			
November	13,985	14,803			
December	12,933	14,474			
TWELVE MONTH TOTAL	259,896	275,043			

SHERBET PRODUCTION

August manufacture of sherbet in the United States, estimated at 5,555,000 gallons, was 2 percent less than in August 1969 and 3 percent smaller than in August 1968. Output in the first eight months of this year was down 3 percent from the January-August period of 1969, but up 2 percent from 1968.

From July to August, production decreased 10 percent this year, compared with 14 percent last year and 10 percent also two years ago. Sharp seasonal declines were noted in all regions except the Pacific States, where they were moderate.

Compared with August 1969, changes in production by regions were mixed.

PRODUCTION OF SHERBET, BY MONTHS, UNITED STATES, 1970

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM:	
	1968	1969	1970	1968	1969
	Thousand Gallons			Percent	
January	2,886	3,217	3,095	+ 7	- 4
February	3,103	3,185	3,200	+ 3	0
March	3,596	3,914	4,095	+ 14	+ 5
April	4,387	4,616	4,345	- 1	- 6
May	4,862	5,241	5,115	+ 5	- 2
June	5,649	5,962	5,725	+ 1	- 4
July	6,389	6,584	6,150	- 4	- 7
August	5,737	5,688	5,555	- 3	- 2
EIGHT MONTH TOTAL	36,609	38,407	37,260	+ 2	- 3
September	3,945	4,573			
October	3,469	3,631			
November	2,635	2,736			
December	2,575	3,066			
TWELVE MONTH TOTAL	49,233	52,413			

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

The Nation's production of Mellorine and other frozen desserts made with fats and oils other than milkfat in August was placed at 5,310,000 gallons. This was 7 percent less than August 1969 and 12 percent smaller than in August 1968. January-August output this year was 6 percent less than in 1969 and 8 percent smaller than two years ago.

Production declined 5 percent from July to August this year. This compares with a drop of 9 percent between these months in 1969 and a decrease of 2 percent in 1968. Output declined seasonally in all states except Texas, Montana and Oregon.

Compared with August 1969, production was less in all producing states except Texas.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, BY MONTHS, UNITED STATES, 1970

MONTH	ENUMERATED		ESTIMATED	CHANGE FROM:	
	1968	1969	1970	1968	1969
		Thousand Gallons		Percent	
January	3,570	3,825	3,370	- 6	- 12
February	3,952	3,679	3,685	- 7	0
March	4,466	4,292	4,400	- 1	+ 3
April	4,944	4,955	4,680	- 5	- 6
May.....	5,355	5,268	4,905	- 8	- 7
June	5,759	5,598	5,185	- 10	- 7
July.....	6,182	6,233	5,605	- 9	- 10
August	6,039	5,699	5,310	- 12	- 7
EIGHT MONTH TOTAL	40,267	39,549	37,140	- 8	- 6
September	4,813	5,073			
October	4,488	4,615			
November	3,308	3,167			
December	2,953	3,204			
TWELVE MONTH TOTAL	55,829	55,608			